



Shentong Robot Education Group Company Limited 神通機器人教育集團有限公司

Shentong Robot Education Group Company Limited Announces Q1 Results Ended 30 June 2018

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**Continuing to Develop Robotics Education Business
to Propel Stable Profit Growth**

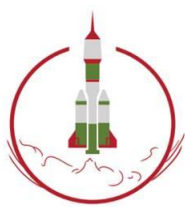
Profit Surged by 113% to Approx. HK\$14.4 million

Financial Highlights	For the three months ended 30 June (HK\$'000)		
	2018/19	2017/18	Change
Revenue	42,138	31,002	+35.9%
Gross profit	29,914	20,473	+46.1%
Gross profit margin	71.0%	66.0%	+5 p.p.
Profit before tax	21,738	10,688	+103.4%
Profit attributable to owners of the Company	14,432	6,773	+113.1%

[Hong Kong, 3 August 2018] - **Shentong Robot Education Group Company Limited** (Stock Code: 8206) ("S ROBOT EDU" or the "Company", together with its subsidiaries, the "Group"), today announced its first quarter results for the three months ended 30 June 2018 (the "Period").

The Group is the only enterprise in Heilongjiang Province authorised to host robot sports competitions and provide robotics-related education and training business for the entire province (collectively, the "Robotics Education"). During the Period, benefiting from the continuous development of the Robotics Education business, the Group achieved a consolidated revenue of approximately HK\$42,138,000, representing an increase of 35.9% as compared with the corresponding period last year. The Group's gross profit surged by 46.1% year-on-year to approximately HK\$29,914,000, while gross profit margin increased by 5 percentage points year-on-year to approximately 71.0%. The Group sustained a favourable growth momentum with profit for the period attributable to owners of the Company reached approximately HK\$14,432,000, representing a significant increase of 113.1% over the same period last year. The Robotics Education has become the main driving force of business growth of the Group. During the Period, revenue from the Robotics Education business was approximately HK\$36,213,000, representing 51.4% year-on-year growth.

To broaden the spectrum of Robotics Education, the Group actively organised diversified robot-themed activities for students in kindergartens and primary and secondary schools in

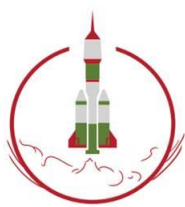


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Heilongjiang Province, which effectively reinforced the reputation of Robotics Education and enhanced the penetration of the Group's Robotic Education business in the province. Moreover, the "First Robotics Competition for University Students in Heilongjiang Province", which organised by the Department of Education in Heilongjiang Province and sponsored by the Group and Harbin Branch of China Mobile, was successfully held in April 2018. The competition attracted nearly 500 students and created an excellent atmosphere for the continuous development of the Group's Robotics Education business.

Mr. He Chenguang, Chairman of Shentong Robot Education Group Company Limited, said, "China's robotics education has been highly valued and supported by the General Administration of Sport of China and the Ministry of Education. The Group will seize the opportunities, keep close collaboration with the Robot Sports Association of Heilongjiang Province and leverage its resources advantages to promote the robotics education in Heilongjiang Province. Meanwhile, we will strive to solidify the Group's reputation in Heilongjiang Province and even China to nurture high-quality robot sports professionals."

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About Shentong Robot Education Group Company Limited

Shentong Robot Education Group Company Limited ("S ROBOT EDU" or the "Company", Stock Code: 8206) has expanded its business to industries related to robotics education in the PRC upon completion of the full acquisition of the service provider of China Robotics Competition ("CRC") in Heilongjiang Province on 16 May 2016. At present, the Company focuses on the robotics education in the PRC. In addition, the Company's businesses also include robotics competitions and promotion and management services of "Shentong Card".

About Robotics Education Business

Shentong Robot Education Group Company Limited is the only enterprise in Heilongjiang Province authorised to host robot sports competitions and provide robotics-related education and training business for the entire province (collectively, the "Robotics Education"). The Robotics Education in Heilongjiang Province has become the main driving force of business growth of the Group.

The schools and training organisations in Heilongjiang Province wishing to become an official CRC Training Centre are required to submit applications to the CRC Working Committee through the Company. The Company then coordinates with the registered CRC Training Centres to provide them with CRC courses and CRC teaching materials, equipment and tutors. Once the CRC Training Centre starts to provide CRC training courses, it will be a CRC Course Provider and provide authorised CRC courses in the Province. The Company established self-operated demonstration centres and online learning platforms to provide authorised CRC courses, and it will reach out to more schools and training organisations, by promotion, site visits and demonstrations in Heilongjiang Province, to encourage them to become CRC Course Providers. The Company's revenue proportion in Robotics Education Business is: 100% for self-operated demonstration centres, 100% for online learning platforms, 50% for schools and 30% for training centres.

For further enquiries, please contact:

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