



**Shentong Robot Education Group Company Limited
Announces Interim Results Ended 30 September 2017**

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**Achieved a Turnover of Loss to Profit
Profit Attributable to Owners of the Company Reached Approx. HK\$13.41 Million**

**Huge Development Potential of Quality Education with
Supportive Government Policy of Quality Education Popularisation**

Financial Highlights	For the Six Months Ended 30 September (HK\$ '000)		
	2017/18	2016/17	Change
Revenue	65,594	42,600	+54.0%
Gross profit	43,140	26,439	+63.2%
Profit / (Loss) attributable to owners of the Company	13,416	(1,949)	Loss to profit
Earnings before interest, taxes, depreciation and amortisation (EBITDA)	24,021	4,368	+449.9%

[Hong Kong, 8 November 2017] - **Shentong Robot Education Group Company Limited** (Stock Code: 8206) ("S ROBOT EDU" or the "Company", together with its subsidiaries, the "Group"), today announced its interim results for the six months ended 30 September 2017 (the "Period").

The Group is the only enterprise authorised to host China Robot Competition ("CRC") events and provide related CRC education and training (collectively, the "CRC Quality Education") in Heilongjiang Province. During the Period, revenue of the Group reached approximately HK\$65,594,000, representing a significant increase of 54.0% as compared with the corresponding period of last year. The increase was mainly attributable to the steady revenue and profit generated from the CRC Quality Education. The Group's gross profit surged by 63.2% year-on-year to approximately HK\$43,140,000, while gross profit margin was approximately 65.8%. During the Period, the Group again achieved a turnover of loss to profit with profit attributable to owners of the Company reached HK\$13,416,000 (1H 2016/17: loss of approximately HK\$1,949,000). Relying on a series of competition events and programmes, the Group has facilitated the popularisation and development of its CRC education programmes. During the Period, the revenue of the CRC Quality Education in Heilongjiang Province (including robotics training courses) surged by 104.1% to HK\$50,970,000 from the same period of 2016, representing the importance of this business to enhance the Group's profitability.

Mr. He Chenguang, Chairman of Shentong Robot Education Group Company Limited, said, "In July 2017, the State Council of the People's Republic of China has issued the "Next-Generation Artificial Intelligence Development Plan" and promulgated the national AI development strategies, including the implementation of the universal intelligent education project, providing AI-related courses in primary and secondary schools, and gradually promoting and encouraging society to participate in programming education. As a pioneer in China quality education, we will strive to seize new



opportunities for the expansion in the field of quality education in China, and strive to develop the quality robotic education programmes in more areas by leveraging on our advantages and with the comprehensive development plan of intelligent education, thereby broadening the revenue base of the Group in order to maximise the returns to shareholders and investors.”

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About Shentong Robot Education Group Company Limited

Shentong Robot Education Group Company Limited (the “Company”, Stock Code: 8206), has expanded its business to China Robot Competition (“CRC”) Quality Education in China upon completion of the full acquisition of the service provider of CRC in Heilongjiang Province in May 2016. At present, the Company focuses on the quality education section in China. In addition, the Company's businesses also include the promotion of Shentong Card and preparations for the future incorporation of school-based programmes of quality education in China.

About CRC Quality Education Business

Upon completion of the full acquisition of the service provider of CRC in Heilongjiang Province on 16 May 2016, Shentong Robot Education Group Company Limited expands its business to CRC quality education in China and becomes the only enterprise authorised by CRC Working Committee to organise CRC events and provide relevant CRC training courses in the Heilongjiang Province.

The schools and training organisations in Heilongjiang Province wishing to become an official CRC Training Centre are required to submit applications to the CRC Working Committee through the Company. The Company then coordinates with the registered CRC Training Centres to provide them with CRC courses and CRC teaching materials, equipment and tutors. Once the CRC Training Centre starts to provide CRC training courses, it will be a CRC Course Provider and provide authorised CRC courses in the Province. The Company established self-operated demonstration centres and online learning platforms to provide authorised CRC courses, and it will reach out to more schools and training organisations, by promotion, site visits and demonstrations in Heilongjiang Province, to encourage them to become CRC Course Providers. The Company's revenue proportion in CRC Quality Education Business is: 100% for self-operated demonstration centres, 100% for online learning platforms, 50% for schools and 30% for training centres.

For further enquiries, please contact:

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